















### ANNUAL REPORT 2022-2023

### **PEOPLE REACHED**

S. Area	No. of	Total Families						Т	otal Populati	on
No. Area	Villages	SC	ST	BC	MN	OC	Total	Male	Female	Total
PALNADU										
1 Bollapalli	13	1,475	278	295	-	4	2,052	4,310	4,123	8,433
2 Chilakaluripet	29	4,478	1,638	5,614	3,100	10,769	25,599	52,906	52,771	105,677
3 Piduguralla	17	2,121	719	1,688	487	110	5,125	9,779	9,589	19,368
4 Vinukonda	62	7,105	614	7,232	845	8,865	24,661	46,932	45,210	92,142
5 Veldurthi	7	-	2,499	-	-	-	2,499	4,883	5,531	10,414
Total	128	15,179	5,748	14,829	4,432	19,748	59,936	118,810	117,224	236,034
BAPATLA										
6 Chirala	20	189	584	2,452	56	327	3,608	5,995	5,978	11,973
Total	20	189	584	2,452	56	327	3,608	5,995	5,978	11,973
PRAKASAM										
7 Darsi	20	1,512	283	3,625	184	3,524	9,128	19,651	19,214	38,865
8 Markapur	22	2,174	26	1,008	64	702	3,974	8,400	8,012	16,412
9 Ongole	42	4,824	2,814	5,502	482	5,714	19,336	38,456	37,542	75,998
10 Mundlamuru	2	48	104	125	35	294	606	651	795	1,446
Total	86	8,558	3,227	10,260	765	10,234	33,044	67,158	65,563	132,721
KRISHNA										
11 Avanigadda	10	229	46	2,199	-	28	2,502	3,949	3,864	7,813
Total	10	229	46	2,199	-	28	2,502	3,949	3,864	7,813
ELURU										
12 Jangareddygudem	40	9,956	3,124	12,834	1,419	15,808	43,141	76,236	75,676	151,912
Total	40	9,956	3,124	12,834	1,419	15,808	43,141	76,236	75,676	151,912
SPS NELLORE										
13 SPS Nellore	30	325	450	425	160	1,550	2,910	5,992	5,805	11,797
Total	30	325	450	425	160	1,550	2,910	5,992	5,805	11,797
CHITTOOR										
14 Ramachandrapuram	10	45	10	50	40	375	520	1,625	1,567	3,192
Total	10	45	10	50	40	375	520	1,625	1,567	3,192
SRIKAKULAM										
15 Singannavalasa	1	30	75	10	-	5	120	245	223	468
Total	1	30	75	10	-	5	120	245	223	468
Grand Total	325	34,511	13,264	43,059	6,872	48,075	145,781	280,010	275,900	555,910
Percentage		23.67%	9.10%	29.54%	4.71%	32.98%		50.37%	49.63%	

SC-Scheduled Caste; ST-Scheduled Tribe; BC-Backward Classes; MIN-Minorities; OC-Other Classes

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### FOREWORD





Coronavirus pandemic shook all the economies around the World and India as a developing economy has been no exception. While the Indian economy has demonstrated resilience and rebounded from the impact of the coronavirus pandemic, challenges continue for all categories of people. These include addressing unemployment, revitalisation of disturbed school education system and skill development. Under such a grim scenario, the start-ups which lead in the innovation race and can help in reviving the economic development are facing a crisis in terms of availability of manpower and financial resources.

Looking at the direct impact of these challenges in the development work of ASSIST, the major challenge is rejuvenation of sustainable development process in all our target communities. Major emphasis of ASSIST during the reporting period has been to streamline

the disturbed development process in its target communities by making the communitybased people's organisations active and more functional to lead their communities towards sustainable development.

Coming to the health status, people survived by consuming high dosages of medicines against COVID-19 are experiencing organ damage affecting the heart, kidneys, skin and brain as side effects. Inflammation and problems with the immune system have also been noticed. It is not clear how long these effects might last as Physicians could not diagnose the diseases for many of those cases.

CCDP is the strategy ASSIST adopts to develop the target communities. The society is a cobweb of complex and interrelated and interdependent relationships among various sectors. One cannot focus on the development of one sector without touching the other. Health and sanitation are related and in turn sanitation is linked with personal hygiene and environmental protection. Similarly, children's education cannot be provided in the air, it must be linked with infrastructure development, within the school like sanitation blocks, drinking water facilities, play equipments, etc. So is the issue with economic development and sustainability with stable livelihoods and arresting migration. Though there are organisations working exclusively on one or another sector due to funding constraints; ASSIST insists on CCDP approach as the way out to uplift the under-privileged community to the extent possible. A comprehensive support gives an organisation and the target community to develop inclusive development programmes.

JASHTI RANGA RAO Operational Director K.S.R. MURTHY Executive Director

# SOCIAL EDUCATION

Social education is a key element in sensitising the community which leads to empowerment. ASSIST strongly believes in this aspect and continue to carry out the sensitisation programme through cultural programmes, mass meetings, Information Education Communication material, training and regular house-visit by the project staff. Each of these methods are as effective as others and together they make a combined impact on the target community in understanding the social reality and assessing their own situation.

Cultural programmes are conducted by Melukolupu (meaning awakening), the professional cultural team which attracts the entire public in a village including children. Melukolupu is in-house cultural team of ASSIST, formed by erstwhile community organisers who are well-versed with the grass root reality. The team regularly review their performance and improvise their programmes as per the situation demands from time to time. They keep updating on various Government programmes, welfare schemes, ASSIST interventions and existing social issues. Key updates on social education programmes during the year are:

- 211 cultural events organised by the Melukolupu team across the ASSIST target villages.
- 37,457 house visits made by the project staff based on the needs and requirements of the target families.
- 119 wall paintings depicted on various social issues (sanitation, personal hygiene, saying no to child marriages, child education, community organisation, etc.) at central locations.
- Participatory Rural Appraisal exercises were conducted among the new target communities in 3 villages of Chirala and Chilakaluripet areas.
- Seven rallies organised on the eve of World toilet day and Har Ghar Tiranga rallies at Vinukonda Area.
- 49 Video-films on menstrual hygiene management screened to adolescent girls studying in 49 Government Schools in Vinukonda area.
- Five Menstrual Hygiene Management trainings conducted to adolescent girls in Government High Schools in Vinukonda Area.
- Two trainings organised for 100 elected members and Government officials of Panchayat Raj institutions in Vinukonda Area.
- District Level Vidya Puraskar event organised for Government Teachers and Government Officials at Vinukonda.















### VILLAGE DEVELOPMENT SOCIETIES (VDSs)

Village Development Societies (VDSs) are the backbone of the community and ASSIST strongly believes VDS is pivotal to lead the community towards sustainable development. Accordingly, much importance is given to VDS and it is registered as an independent society. ASSIST gives greater emphasis on enhancing the capacities and capabilities of the committee members through the leadership training camps and exposure visits.

ASSIST team is instrumental in establishing 74 VDS in all its target villages. All the families from the community invariably become members of VDS. The members pay a minimal annual subscription as agreed by the VDS members and elect a committee represented by all the segments of the population in the community. The committee meets once a month as per the date decided by them. They discuss the issues concerning to them in the village and make a plan of action to address the identified issues.

VDS is responsible for any developmental activity to be planned in a village and plays a crucial role in mobilising, monitoring and involving people in all the project activities. VDSs also make persistent efforts in mobilising resources/welfare schemes from Panchayats and State Government. Majority of the achievements mentioned in this annual report are accomplished by the VDSs with the support of ASSIST project team.

S.No.	Area	Content	No. of training camps	No. of. Participants
1	Avanigadda	Leadership qualities and Strengthening of VDS	24	801
2	Bollapalli	Strengthening of VDS, Sustainable Farming and Income generation activities	17	918
3	Chirala	Leadership qualities, Strengthening of VDS and Awareness on Govt. welfare programmes	17	470
4	Piduguralla	Roles and responsibilities of VDS and Strengthening of VDS	11	1,172
		TOTAL	69	3,361





The development process being followed by ASSIST, over the years, ASSIST promotes family savings and revolving fund owned, managed and controlled by the respective Village Development Society (VDS) to lead their communities towards sustainable development. Once the VDS is officially registered either as a society or Mutually Aided Cooperative Thrift Society (MACTS), the revolving fund process is initiated at the community level or a cluster level with the amalgamation of two or three VDSs. In all the villages, wherever comprehensive community development programme is executed, the revolving fund is promoted more strongly and it is functioning successfully.

ASSIST has promoted three MACTS in Piduguralla region to minimise the vulnerability of the target families. Otherwise, poor families are taking loans at exorbitant rate of interest, not able to repay the accumulating debt and getting trapped in a vicious circle of loans and additional loans. To provide an alternative lending option ASSIST initiated MACTS in

the target communities. ASSIST matched equal amount to the member's share capital initially to start MACTS. Training camps are conducted for MACTS members on importance and benefits of MACTS. Three MACTS are functioning effectively with an active membership of 1,826 families in the project area. These MACTS are functioning since June 2008 and are systematically undertaking MACTS transactions (regular savings and internal lending). Three MACTS have created credit access to these poor families at their doorsteps at the nominal interest of 18% per annum. Every month, 150 to 180 families obtain the loans to the tune of INR 3,500,000-. Each loan is in the range of Rs. 5,000 to Rs. 25,000 based on the need and necessity. Majority of the loans are given for income generation activities while 10% of the loans are given to fulfil family emergency needs. Peer pressure is developed among the members to repay the loan amount and major achievement of these three MACTS is having no defaulters for all these years. Financial status of three MACTS and nine VDSs are summarised below:



### DETAILS OF MACTS & VDSs

S.				As on 1 <sup>st</sup> April 2	2022	As on 31st March 2023			
No.	AREA	MACTS/VDSs	Members	Savings INR	Internal Lending INR	Members	Savings INR	Internal Lending INR	
1	Piduguralla	Prasanti MACTS, Maruthi Nagar	769	2,328,700	112,906,000	773	2,615,400	131,806,000	
2	Piduguralla	Chaitanya MACTS, Mallavolu	469	1,397,500	53,260,000	473	1,571,100	61,320,000	
3	Pidugurala	Pragathi MACTS, Janapadu	577	1,363,950	60,457,000	584	1,612,050	71,927,000	
4	Avanigadda	Naveena VDS, Nachugunta	400	500,000	920,000	400	573,200	1,650,000	
5	Avanigadda	Mother Theressa VDS, Brahmaiahgari Moola	183	741,125	4,058,000	183	786,175	4,202,500	
6	Avanigadda	Chaitanya VDS, Edurumondi	441	960,450	6,145,000	441	1,135,450	7,220,000	
7	Avanigadda	Ushodaya VDS, Gollamanda	118	464,850	402,000	118	464,850	402,000	
8	Avanigadda	Krupa VDS, Yesupuram	117	353,060	1,635,000	117	408,930	2,445,000	
9	Bollapalli	Pragathi Adarsha VDS, Marripalem	210	441,000	950,000	210	441,000	1,093,300	
10	Markapur	Sangameswara VDS, Ambapuram	223	468,300	1,980,000	223	468,300	3,510,000	
11	Markapur	Pragathi VDS, Gurralamadugu	158	331,800	1,700,000	158	331,800	2,390,000	
12	Markapur	Adarsha VDS, Manginapudi	136	285,600	690,000	136	285,600	690,000	
	TOTAL		3,801	5,536,376	227,003,181	3,816	6,293,899	265,456,032	



# CHILD DEVELOPMENT

ASSIST believes in committing itself to the bright future of the children. Since its inception, ASSIST is focusing on the elimination of child labour in its target villages. ASSIST sensitises the parents by making them conscious of the importance of education and provides all possible opportunities to prevent sending their children to work and giving education to children to safeguard and protect their rights. ASSIST has been making relentless efforts and progress by achieving the objective of education for all. Some of the highlights for the year are:

- Two childcare centres are continuing to function in Piduguralla area. Parents who go to work leave their children (3 to 5 years of age) in the centre. Fifty children are enrolled in the centre (25 children in each centre) and are provided with nutritious food which helps the children for their physical growth. This centre is equipped with play and learning material to inculcate learning habits among children by enjoying their childhood.
- 29 children from the day care centre are enrolled into government primary schools on reaching the age of 6. In this place, 29 new children are admitted to day care centre, retaining the total strength at 50.
- 50 children (6 to 14 years of age) are continuing in Transitional Education Centre (TEC) in Piduguralla area. Among them, 20 children are mainstreamed to nearby Government school. However, 20 new non-school going children got admitted into TEC.
- Combating the problem of child labour in all the target villages of ASSIST operational areas has been a continuous process to ensure that all the children in the age group of 6-14 go for schooling without exception. Enrolment of children to the primary school as and when they complete 5 years of age is the initial intervention and motivating the parents and students to continue higher studies as far as possible depending on their interests and capabilities is the final intervention being followed by ASSIST. Nearly 1,847 children (758 boys and 1,089 girls) mainstreamed in Government High Schools and Colleges are provided with needed assistance in this reporting year to continue their studies without break.
- A residential complex is established at Bollapalli Mandal Headquarters to provide boarding and lodging facilities for children coming from different target villages,

where there is no school facility. In this residential complex, 125 girl children in the age group of 6-14 are admitted and going to nearby Government Schools for their study.

- **G** 6 children attended 10th class exam have passed at Bollapalli complex.
- 33 Child forums in Bollapalli and 49 child cabinets in Vinukonda are actively functioning.



















In this year, sessions have been conducted on Artificial intelligence covering 2,110 students (1,013 boys and 1,097 girls) in the high schools located in ASSIST target villages of Markapur, Bollapalli and Piduguralla Areas with the support of DishaAl. DishaAl is a holistic education technology provider. It supports schools through their continuous assessment, complementary educational programs, and Enterprise Systems to aid schools to create a seamlessly integrated pedagogy for Students. These sessions have been extensively useful for the students to choose the best option from the available opportunities on the completion of 10th class to continue their higher studies.

231 college going students (boys and girls) (including pharmacy & medicine & B.Tech) in Piduguralla area are given scholarships to pursue their education. (include the students of Bollapalli and Markapur as well)

Going to school has been a daily struggle for students from poor families living in the rural areas. Many students from the target villages walk a distance up to 5 kms to go to schools daily causing them fatigue and tiredness, leading to poor performance, absenteeism and high dropout rates. Students, especially girls are subject to risk while walking on the roads for long distance to go to school. Nearly, 40% to 50% of the girls are often exposed to eve-teasing/harassment while they have to walk long distances to school. In order to overcome these concerns, 688 bicycles are provided to 296 boys and 392 girls during this year.

It is observed that in many of our target villages, especially in the remote and tribal areas, there are no sufficient teachers in the Government Schools. The student-teacher ratio is not appropriate in many schools, especially in the remote rural areas. As a result, all the subjects are not being taught and hence the children are not getting qualitative education. To fill the gaps to an extent in our target villages, 62 gualified personnel trained by Vignan University-Guntur as Vidya Volunteers are appointed in 51 Government Schools located in Bollapalli, Machavaram and Veldurthi Mandals of Palnadu District. The volunteers worked in cooperation with the respective Government school teacher(s) and improved the quality of education in the schools located in ASSIST target villages. Because of this, government school children are benefited and improved their learning ability.

After, School Programme has been conducted in some of our target villages and 230 children (60 boys and 165 girls) got benefited. Though this activity, students are given additional learning support to recap the lessons not understood clearly in the school and complete the homework assigned to them in the school. This has been the most useful activity for the students who are not habituated to study at home once they come back from school and as a result, their learning ability improved. ASSIST project staff do the constant monitoring of the progress of these students and share the information to the parents and teachers.

Support and assistance extended to challenged children – Different categories of challenged children from ASSIST target villages have been supported with the needed equipment/aids or medical support or physiotherapy assistance or expert medical advice. In this year, 73 children have been supported with medicine while 5 children were supported with wheelchairs and 2 children were supported with hearing machines.



#### Strengthening Government School Infrastructure:

A school with necessary infrastructure plays a key role in facilitating learning environment among the school children. Lack of adequate facilities in the school demotivates children from attending the school. Most common problems being faced in the government schools of our project villages are related to lack of sanitation facilities, drinking water, compound wall, Playground and play material. Children, especially girl children, face a lot of health issues due to lack of proper toilet and hand wash facilities.

ASSIST has taken up necessary activities to improve the school infrastructure to protect the students by providing them proper toilets and washing facilities. Besides sanitation, ASSIST has provided play equipment in the schools to stimulate the development of the children in all respects by making them actively involved in games and sports. Detailed list is provided in the below table:

	Village	School	Facilities provided
Paln	IADU DISTRICT:		
1.	Jalalapalem	Anganwadi School	Child-friendly Toilet one for Boys and one for girls and Hand Wash Station
2.	Vaddemgunta	Anganwadi School - Main	Child-friendly Toilet one for Boys and one for girls, Hand Wash Station and Compound wall
3.	Bollapalli	Primary School - HC	Child-friendly Toilet one for Boys and two for girls, Hand Wash Station and Compound wall
4.	Bollapalli	Anganwadi School - OC	Child-friendly Toilet one for Boys and one for girls and Hand Wash Station
5.	Jaddavaripalem	Anganwadi School	Child-friendly Toilet one for Boys and one for girls, Hand Wash Station and Compound wall
6.	Bollapalli	Anganwadi School - Main	Child-friendly Toilet one for Boys and one for girls and Hand Wash Station
7.	Dushmanpet	Primary School	Child-friendly Toilets three for girls and Hand Wash Station
8.	Vaddemgunta	Anganwadi School - SC	Compound wall
9.	Kondramutla	Primary School	Child-friendly Toilet one for Boys and two for girls and Hand Wash Station
10.	Jangalapalli	Upper Primary School	Compound Wall
11.	A Kothapalem	Primary School	Hand Wash Station
12.	Chintalacheruvu	Anganwadi School	Child-friendly Toilet one for Boys and one for girls and Hand Wash Station
13.	Chintalacheruvu	Anganwadi School - SC	Child-friendly Toilet one for Boys and one for girls, Hand Wash Station and Compound wall
14.	Timmayapalem	Anganwadi School	Compound wall
15.	P Uppalapadu	Primary School	Compound wall
16.	Pathanagireddypalli	ZPH School	Child-friendly Toilet two for Boys and five for girls and Hand Wash Station
17.	Talarlapalli	Upper Primary School	Child-friendly Toilets three for girls and Hand Wash Station
18.	Moogachintalapalem	Primary School	Provision of Play Equipment
19.	Bollapalli SC Colony	Primary School	Provision of Play Equipment
20.	Ananthavaram	KVVR ZPH School	Provision of School Sanitation
21.	PedaJagarlamudi	ASR High School	Provision of School Sanitation
22.	Poluru	PS High School	Provision of School Sanitation
PRA	KASAM DISTRICT:		
23.	Jandrapet ST	Anganwadi School	Plates, Glasses & Learning material

### CASE STUDY

Bhukya Anjibai of Remidicharla village in Bollapalli mandal comes from a very poor family of 4 daughters. Father died at her young age and mother was struggling to raise 4 daughters by working as a labourer. Realising her position and seeing her passion towards education, the field staff of ASSIST, who were working in remote tribal villages like her, got her admitted in Bollapalli Residential Complex. Stage by stage, she completed graduation with the help of ASSIST at every level. After undergoing teacher training, she was looking for job as a teacher. On coming to know of recruitment of Vidya Volunteers by ASSIST, she applied for the same and got selected. Though she had the ambition of being a government teacher, she got motivated by the philosophy of ASSIST and her own background of being a beneficiary. She is inspired to serve the needs of children in education. It is a cool story from a beneficiary to an agent of change...







# SKILL DEVELOPMENT

Youth play an important role in nation building. The present formal education system does not provide opportunities for the youth to learn professional skills. To overcome this challenge, ASSIST is imparting livelihood skills to youth in the target villages and facilitating employment opportunities to the trained youth. During the training period, youth are sensitised on carrier growth and goal setting for future. ASSIST has been providing vocational training in trades/skills like computer applications, fashion designing, general duty assistant, customer relationship management (CRM), beautician, fitter – electrical and electronic assembly, etc. ASSIST extended training to a total of 399 youth (175 male and 224 female) and details are given below in the table. Among them, 309 youth (77%) have secured either employment or self-employed and 44 youth (11%) are pursuing higher studies while the remaining 46 youth (12%) are searching for job opportunities.

S. No.	Area	Skill/Trade	Job / Own	Study	Searching for Jobs	Total
1	Chilakaluripet	Customer Relationship	31	9	8	48
		Management				
2	Piduguralla	Customer Relationship	14	6	6	26
		Management				
		Beautician	22	2	3	27
3	Chirala	Fashion Designing	48	3	4	55
4	Markapur	Fashion Designing	41	9	5	55
		Computer Applications	38	3	4	45
5	Avanigadda	Computer Applications	19	2	2	23
6	Srikakulam	Customer Relationship	72	8	10	90
	(Singannavalasa)	Management				
		Fitter- Electrical and	24	2	4	30
		Electronic Assembly				
	Total		309	44	46	399





# WOMEN EMPOWERMENT

ASSIST strongly believes in gender equality and all its activities are oriented towards this aspect. ASSIST interventions are focused towards women empowerment and actively involve women in the development process at every given opportunity. Women have actively participated in VDS meetings, housing programmes, farming, school management committees, child care and resource mobilisation. Women actively participate in thrift and credit programmes and securing loan from the banks. During the year, 46 new SHG groups are formed and these women group members are given necessary training to enhance their leadership and economical capability. Details of the SHGs are given in the following table:

Area	New SHGs formed in the year	Number of SHGs	Number of Women	Savings as on 31 Mar 2023 INR	Loan availed from banks this year INR
Bollapalli	13	157	1,575	10,078,778	35,460,000
Chilakaluripet	0	8	80	1,331,287	800,000
Piduguralla	12	335	3,397	23,204,675	20,800,000
Vinukonda	7	2,231	22,371	53,593,215	62,140,000
Veldurthi	2	208	2,141	19,453,000	26,530,000
Chirala	4	114	1,142	15,155,100	48,000,000
Markapur	6	214	2158	26,500,000	29,600,000
Ongole	2	1,379	13,803	33,250,000	55,000,000
Avanigadda	0	122	1,324	15,907,599	129,914,000
Total	46	4,768	47,991	198,473,654	308,244,001





# **COMMUNITY HEALTH**

As the saying goes, health is wealth and maintaining good health is mostly in our hands as prevention is better than cure. ASSIST promotes primarily awareness on personal hygiene, environmental sanitation and having the importance of household toilet and washing facilities. It is not enough if one maintains one's house but one must take care of surrounding environment also to protect the community from falling sick. Most of the diseases are related to lack of cleanliness, water logging, throwing of garbage, un-hygienic eating habits and lack of balanced diet. Some of these issues can be attributed to ignorance, superstitions, and myths in the rural areas. All these concerns are addressed through house visits by project staff, mass meetings, cultural camps and extending needed support for creating healthy atmosphere in their dwelling places.

Besides creating awareness on many water-borne and air-borne diseases and on preventative measures, ASSIST undertakes several important measures to promote good health among the people in the target communities. These activities include conducting periodical health camps with medical experts, immunisation of children, pregnant and lactating women through the help of Auxiliary Nurse and Midwife (ANM) and Accredited Social Health Activist (ASHA) workers, promoting kitchen gardens and fruit plants and providing medical support to the people suffering with chronic diseases. Some of the notable measures extended during the year are specified as follows:

- Conducted 14 health camps in 4 areas which were attended by 1,934 patients. The patients were given free treatment and medicines. Also, they were sensitised about preventive and precautionary measures to be taken.
- 164 chronic cases were supported with the required medicines. These families saved money spent on medicines and gradually get accustomed to take good care by themselves even after the medical supply is stopped.
- □ Established 68 dust bins in the target communities to promote environmental sanitation in the target villages.
- 356 families were supported to construct washing platform-cum-soak pit to avoid the stagnation of wastewater around the house.

#### WATER AND SANITATION

Water and sanitation, both interlinked, play an important role in keeping good health of mankind. ASSIST motivates people in the target communities on preservation and conservation of water. Besides, the community is taught to consume safe drinking water and avoid many water-borne diseases.







ASSIST has undertaken several projects towards improving and renovating existing water sources besides providing new ones where necessary. As the groundwater supply is depleting everywhere, ASSIST has been focusing on rejuvenating and reenergising and making all-out efforts towards a permanent solution of recharging the existing water sources in the communities.

Some of the target communities are facing difficulties in getting drinking water as well as water for irrigation. Though it is a common factor in most of the target villages, VDS committees have identified villages where severe scarcity of water is noticed and requested ASSIST for drilling new borewells. Accordingly following activities were undertaken in this year:

- □ As a part of providing protected water supply to the communities, 44 bore-wells provided in 3 areas.
- 8 Irrigation bore-wells drilled in Chandrapalem village for 26 families benefiting to cultivate 22.55 acres of land with assured water supply.
- 13 mini water storage tanks built in Bollapalli for domestic water consumption.
- 50 rainwater harvesting structures built for drinking water as a pilot project in 3 communities of Markapur area and these 50 families have assured water for drinking and consumption needs throughout the year.

In addition, ASSIST focuses on the measures to prevent water stagnation and water logging around the houses and thus eliminate mosquito breeding. In the rainy season, people are advised to drink boiled and cooled water always to keep up their health.



#### WATER TREATMENT PLANTS

Realising the poor quality of water for consumption, there is a crucial need for providing water treatment plants in the operational areas, especially in areas like Chilakaluripet, Markapur and Bollapalli. ASSIST established seven plants as given in the table below and the respective families are happily maintaining the plants with the help of committees and are drinking safe and secure water within the vicinity of the community thus saving their time, energy and health. The Reverse Osmosis plants are maintained by collecting nominal amount from the user family and Panchayat is taking care of operation and maintenance cost from the user fees.

Area	Village	Capacity (in LPH)	Families	Population
Chilakaluripet	1.Narravaripalem	1,000	750	3,450
	2.Kothareddypalem	1,000	670	2,915
	3.J Panguluru	1,000	1,850	8,470
	4.Cherukuru	1,000	2,050	8,315
Markapur	5.P Lakshmipuram	1,000	448	2,156
Bollapalli	6.Lakshmipuram Thanda	500	56	224
	7.Bollapalli SC Colony	1,000	217	856
	Total		6,041	26,386





#### SANITATION

As it is common in the rural areas, open defecation is ongoing in many parts of the State and was prevalent in the operational areas of ASSIST too before its entry. Government agencies themselves are reporting and admitting open defecation despite strenuous efforts under several schemes. People have been resisting to the usage of toilets in many areas.

However, ASSIST staff especially the cultural team have been making persistent efforts to motivate and encourage the construction and usage of household toilets. During the year, 236 new household toilets were constructed in four operational areas of ASSIST in addition to the toilets built as part of new housing.



# SOCIAL HOUSING

Secured shelter is everyone's dream and ASSIST is committed to fulfil that dream for real poor and needy. ASSIST is following two approaches on this: first one is helping people financially in the construction of new houses with the Government support and the second one is helping the households in renovating the existing unsafe houses. During the year, ASSIST helped as many as 172 families in 13 villages with new houses and 505 families in 22 villages with the renovation of existing houses in the target areas as specified in the table below:

S.		New	Houses	Renovated existing houses			
No.	Area	Area No. of No. of families Villages benefited		No. of Villages	No. of families benefited		
1	Bollapalli	0	0	10	150		
2	Piduguralla	1	8	1	40		
3	Chirala	1	10	2	42		
4	Markapur	0	0	3	115		
5	Avanigadda	6	109	4	83		
6	Veldurthi	5	45	2	75		
	Total	13	172	22	505		

House is an entry point activity for the development of a poor family as it stops migration and enable the family members to undertake livelihood opportunities in and around that community. Once the income stabilised, the family gets interested to educate their children and to take care of preventive health measures starting with planting kitchen garden in their back-yard. Activities revolving around the secured house for a poor family gradually bring in prosperity and better living conditions for all the family members. The families benefited are quite happy as a house means many things to them: shelter, a sense of dignity, confidence, an asset, privacy, comfort, safety for all, better matches for children and above all, an identity. The single women and widows are particularly happy to have this dream fulfilled from nothingness to something precious of their own!





## LIVELIHOODS

Rural India is basically dependent on agriculture, either own or leased land. Those marginalised who cannot afford either of the two survive on daily labour work. These people often resort to migration in search of greener pastures. It is mostly on this segment of population that ASSIST concentrates on. At times like these, families get disintegrated emotionally and financially and children are the worst sufferers as in any difficult situation.

Hence, providing sustainable livelihood to the marginalised groups is one of the objectives of ASSIST. To achieve this, ASSIST makes several efforts including promotion of farmbased and non-farm based interventions and promoting sustainable activities to enhance their income through various options based on their skills, talents, interest and local market demand. Added to this, ASSIST provides skill upgradation training to the needy persons to further strengthen their basic skill and to make it a viable option to enhance

S.No	Category	Families	S.No	Category	Families
1.	Sheep & Goat Rearing	98	14.	Tarpaulin Sheets	15
2.	Milk Collection & Selling Unit	20	15.	Chappal Shop	18
3.	Mutton & Fish Shop	89	16.	Charcoal Unit	2
4.	Fruit & Vegetable Vending	179	17.	Fishnets Unit	2
5.	Canteen	54	18.	DTP Units	9
6.	Petty Shop	157	19.	Beauty Parlour	1
7.	Saree & Dress Material Unit	49	20.	Welding Unit	1
8.	Tailoring & Embroidery Unit	80	21.	Painter	4
9.	Auto Mechanic workshop	29	22.	Tent House	2
10.	Bamboo Basket Weaving	12	23.	Diagnostic Lab	1
11.	Stone Breaking Unit	15	24.	Centring Unit	1
12.	Waste Collection & Grading Unit	34	25.	Milch Animals	349
13.	Grinder Unit	10	26.	Farming	273
			Total		1,504

their income. Finally, it is the standard income that is most important for a family to meet their basic needs and to educate their children.

#### Livelihood Units:

A total of 1,504 livelihood units were set up during this year. These units comprise of 26 diversified trades based on their skill, interest and local market demand. While some of them are daily need-based in the communities like vegetable vending, fishing, stitching tarpaulins; most of them are in the businesses like desktop publications, beauty parlour, fashion designing, fitter and motor mechanism and other micro enterprises. It is amazing to see the groups emerging as independent enterprising units by borrowing loans and thus building up their credibility and becoming, as successful entrepreneurs and are role models to many youth.





#### Land-based interventions:

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Majority of the target communities are depending on rain-fed land for farming, which they cannot cultivate due to lack of irrigation source. Since there is no guaranteed rainfall to do the farming, lands are kept idle and nearly 50% of the target families go on short-term migration (between 5-6 months in a year) to make their living. Several villagers have some land, which for many years have not been brought under cultivation due to their poor economic conditions, or lack of irrigation facilities. Today this land has turned into 'wasteland'- the land is either barren or overgrown with thorny bushes and other invasive plants. ASSIST focusses on the possibilities to convert these barren lands into cultivable land.

During this year, 167 acres of wasteland has been cleared and levelled in the areas of Bollapalli, Markapur and Piduguralla to prepare for cultivation by the individual farmers with the support extended by ASSIST. Levelled land was ploughed deeply so that soil is mixed and ready for cultivation. Soil analysis has been conducted and the restored land is used to cultivate pomegranate, millet, red-gram, and castor crops.

In addition to wasteland development, three surface water ponds (one each in Avanigadda area, Chilakaluripet area, Mysore) have been desilted and the pond-bund got strengthened to increase the water storage capacity and to make the water available for consumption needs in the respective villages.

#### **Tribal Development Project:**

Tribal development initiative is aimed at promoting remunerative self-employment to prevent migration and develop sustainable livelihoods thereby to improve quality of life among the tribal community (lambada and chenchu tribes) in Veldurthi Mandal. ASSIST has identified 7 sugali villages under tribal development initiative to support the tribal community to improve their income source by promoting horticulture crops. As part of MAA THOTA programme each farmer of one acre land will grow 50-Mango plants, 25-Guava/Sweet lemon plants, 25-Teak plants and 225-Cranberry plants. Altogether in 1 acre there will be 325 fruit bearing plants. About 481 acres of land belonging to 487 farmers are brought under MAA THOTA programme. Some of the key results are given below:

- Soil and moisture conservation works are completed in 189.22 acres of land pertaining to 192 families in order to control soil erosion and to increase soil moisture capacity.
- + Awareness programme conducted for 42 tribal farmers on horticulture plantations.
- Two day training camp was conducted for 78 Self Help Group members on Honeybee production.
- Three training camps organised for 67 tribal farmers on Natural farming
- Provided Drip Irrigation facility to 55 tribal farmers for 102 acres, Solar fencing to 47 farmers for 188 acres.
- Exposure visit organised to 21 farmers to Rayachoti of Annamayya district for two days to observe successful Maa Thota programme.
- 2 Irrigation Bore wells drilled in Veldurthi area and 2 water tanks provided for critical water supply during summer to survive the horticultural plants.



#### Farmers Producer Organisations (FPO):

Farmers are having basic knowledge and experience on farming methods but they require additional technical support to make the farming profitable. The farmers are heavily dependent on good marketing for their farm produce. ASSIST realised this need of the farmers and started initiative for promoting and strengthening FPOs. The main concept of the FPO is to provide end to end support and services to small and marginal farmers in the field of technical support in farming, marketing linkages, credit linkages and agricultural input services. During the year, ASSIST promoted 8 FPOs in 4 districts. In total, ASSIST has promoted 19 FPOs in 8 districts of Andhra Pradesh so far.

#### Lead 10 Weavers Communities towards Sustainability in Chirala Area

Weaving is a professional and highly skilled activity. From generations, weavers' are dependent on this, and it is a family activity with all the members participating in it and contributing to the work in some way or the other. Unlike in other professions, weaving is the only activity known to the weavers' families. Like any other marginalised sections, weavers' too are facing difficult times and livelihood difficulties due to a variety of reasons. Corona pandemic added additional burden to the weavers. ASSIST provided necessary relief measures to the weavers' families in the target villages. In addition, livelihood skill training is provided to the weavers to improve their income.

S.	Content	No. of	No. of	No. of
No.	Content	trainings	days	members
1	Training on Cutwork Jacquard for			
	Furnishing Fabric	2	15 each	40
2	Training on Jala technic	2	15 each	40
3	Training on Maggam Designing	2	30 each	40
4	Training on Jacquard Motor repair	2	7 each	40
5	Training to Cooperative Society office			
	Bearers	6	1 each	128
6	Training on Producing 3 types of			
	Fabric cloths	2	15 each	40
7	Capacity building to VDS/SHG members	4	1 each	200













### INDEPENDENT AUDITOR'S REPORT

To

The Members ASSIST

#### Opinion

We have audited the financial statements of ASSIST (the Society), which comprise the Balance Sheet at March 31st 2023, the Income and Expenditure Account and Receipts and Payments Account for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, and to the best of our information and according to the explanations given to us, the aforesaid financial statements give a true and fair view of financial position of the Society as at March 31, 2023, and of its financial performance for the year then ended in accordance with the Accounting Standards issued by the Institute of Chartered Accountants of India (ICAI).

#### Basis for opinion

We conducted our audit in accordance with the Standards on Auditing (SAs) issued by ICAI. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Society in accordance with the ethical requirements that are relevant to our audit of the financial statements in, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Responsibilities of Members and Those Charged with Governance for the Financial Statements

Members are responsible for the preparation and fair presentation of the financial statements in accordance with the aforesaid Accounting Standards, and for such internal control as members determines are necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, members are responsible for assessing the Society's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Society or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Society's financial reporting process.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit.

#### We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Society's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Society's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related

disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Society to cease to continue as a going concern.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

For Sai Rajesh & Associates Chartered Accountants Firm Registration No. 026570S

Sd/-(CA. T. MSS Rajesh) Proprietor Membership No.247879 Place: Chilakaluripet Date : 15-09-2023 UDIN: 23247879BHBJYJ8739

BALANCE SHEET AS ON	31st March 2023 INR	31st March 2022 INR
LIABILITIES		
Unrestricted Funds	11,304,652	9,933,998
Restricted Funds	5,269,209	26,825,267
Loan Funds	10,833,624	14,320,636
TOTAL	27,407,486	51,079,901
ASSETS		
Fixed Assets	12,579,618	19,444,450
Current Assets, Loans & Advances	14,827,867	31,635,451
TOTAL	27,407,486	51,079,901

INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED	31st March 2023 INR	31st March 2022 INR		
INCOME				
Donations and Grants	4,928,024	914,659		
Interest and other Income	1,907,774	14,601,654		
Excess of Expenditure over Income	-	1,367,996		
TOTAL	6,835,798	16,884,309		
EXPENDITURE				
Projects	679,629	14,598,688		
Interest and Administration	703,658	970,448		
Depreciation	1,009,626	1,315,173		
Excess of Income over Expenditure	4,442,885	-		
TOTAL	6,835,798	16,884,309		

Accounting Policies and Notes to Accounts form part of accounts

PLACE: CHILAKALURIPET DATE : 15.09.2023

Sd/-PRESIDENT

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Sd/-OPERATIONAL DIRECTOR For SAI RAJESH & ASSOCIATES CHARTERED ACCOUNTANTS Firm Registration No.: 026570S

> Sd/-(CA. T. MSS RAJESH) PROPRIETOR Membership No.: 247879

RECEIPTS AND PAYMENTS ACCOUNT FOR THE YEAR ENDED	31st March 2023 INR	31st March 2022 INR
RECEIPTS		
Opening balances	22,718,406	20,674,042
Donations and Grants	111,236,470	176,896,527
Interest and other Income	2,471,347	9,533,136
Loans and Advances Received & Recovered	10,773,596	18,344,572
TOTAL	147,199,818	225,448,277
PAYMENTS		
Projects	129,045,355	185,873,233
Interest and Administration	341,668	760,025
Loans and Advances Given & Refunded	8,084,820	10,800,689
Fixed Assets	-	5,295,924
Closing balances	9,727,974	22,718,406
TOTAL	147,199,818	225,448,277

Accounting Policies and Notes to Accounts form part of accounts

For SAI RAJESH & ASSOCIATES CHARTERED ACCOUNTANTS Firm Registration No.: 026570S

PLACE: CHILAKALURIPET DATE : 15.09.2023

Sd/-PRESIDENT Sd/-OPERATIONAL DIRECTOR Sd/-(CA. T. MSS RAJESH) PROPRIETOR Membership No.: 247879

### NOTES FORMING PART OF ACCOUNT

#### 1. Organizational Status

ASSIST is a Society registered under the Societies Registration Act, 1860 vide registration certificate .S.O.C No. 229 of 1985.the main object of the society is to work towards the rural development

The society has been granted an exemption under section 12A of the income tax Act, 1961 vide Letter no. 1(176) GNT/88-89 dated: 20-12-1989.

Further, the society has been registered under the foreign contribution (regulation) Act, 1976 for carrying out activities of social nature with registration no. 010190079 vide letter no. II/21022/69 (26) /86FCRA.III. Dated 26/02/1986 which has been renewed for a period of 5 years with effect from 01-11-2016.

#### 2. Significant Accounting Policies

#### a. Basis of Preparation of financial statements

The Financial statement of the Society have been prepared under the historical cost convention and cash basis of accounting i.e. income is recorded when cash is received, and expenses are recorded when cash is paid out.

In case of general donations in the income and expenditure account expenses are reported according to following functional classification:

- 1. Community Development
- 2. Livelihood promotion
- 3. Child Labour Welfare project
- 4. Water, Health and Sanitation
- 5. Sustainable Farming
- 6. Social Housing
- 7. COVID-19 & Flood Relief Assistance
- 8. Administration

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- b. The Society may need to refund the contributions received from certain Agencies, if the same is not utilized for the sanctioned purpose as per the agreement.
- c. Fixed Assets

Fixed assets are stated at historical cost less depreciation. The cost of fixed assets includes taxes, duties, freight and other incidental expenditure related to acquisition and installation.

d. Depreciation

Depreciation on fixed assets is charged at the rates prescribed by income tax act on written down value method.

#### e. Employee benefits

All eligible employees receive benefit from provident fund, which is a defined contribution plan. Both the employee and the Society make monthly contribution to the fund, which is equal to a specified percentage of the covered employee's basic salary. The Society has no further obligations under this plan beyond its monthly contributions. Monthly contributions made by the Society are charged to respective projects.

- f. Materials issued to the villagers for various construction purposes are treated as materials consumed during the year.
- g. The disclosure of contingent liability is made when, as a result of obligating events, there is a possible obligation or a present obligation that may, but probably will not, require an outflow of resources. There are no contingent liabilities
- h. Accounting for taxes on income:

Accounting for taxes on income is not applicable to this society as this society's income is exempt under the income tax act 1961.

i. Interest received under receipts and payments account includes interest received on staff loans.

#### 3. Unrestricted Funds

#### a. Corpus Fund

- . Corpus fund relates to fund contributed by the founder members at incorporation and fees received on admission of members in the Society.
- ii. Donations received from donors with a specific direction to form part of the corpus fund.

#### b. General Fund

General funds are unrestricted funds which neither have any restriction on their use nor have been designated for any specific purposes as they are available for use at the discretion of management in furtherance of objectives of the Society.

For ASSIST

Place: Chilakaluripet Date: 15-09-2023 Sd/-Ravi Vadlamani President Sd/-J. Ranga Rao Director

The balance, if any, in the income and expenditure account i.e., surplus / (deficit) is transferred to this fund.

Assets acquired out of restricted funds have been added to General fund

#### 4. Restricted Funds

Restricted funds are funds subject to certain conditions set out by the contributors and agreed to by the NGO when accepting the contribution or funds subjected to certain legal restrictions. Unexpended funds in the restricted funds at the end of year are shown as liability.

- 5. The figures for the previous year have been regrouped or rearranged where ever considered necessary to confirm the current year classification.
- 6. Foreign currency transactions are recorded using the exchange rates prevailing on the dates of the respective transactions. Exchange differences arising on Foreign Currency transactions settled during the year are recognized in Income & Expenditure Account.

For Sai Rajesh & Associates, Chartered Accountants Firm Reg No.: 026570S

Sd/-(CA. T. MSS Rajesh) Proprietor Membership No.247879

#### 1. SALARY AND BENEFITS OF THE HEAD OF THE NGO:

NAME	BENEFITS	AMOUNT INR		
Mr. JASHTI RANGA RAO	Basic	15,000		
	D.A.	15,000		
	H.R.A.	10,000		
	F.T.A.	8,000		
	SPECIAL	77,000		
TOTAL		125,000		

2. STAFF REMUNERATION (Gross annual salary + benefits) in Rupees

	INR	
Highest Salary Paid (Mr. J.Ranga Rao, Operational Director)	1,500,000	per annum
Lowest Salary Paid (Mrs. Nakka Sujatha, Balwadi Teacher)	125,280	per annum

NIL

3. All remuneration and reimbursements to Board members :

4. Distribution of staff according to salary levels:

Slab of gross salary per month (in INR) plus benefits paid to staff staff	Male staff	Female staff	Total staff
Less than 5,000	-	-	-
5,000 - 10,000	16	10	26
10,000 - 25,000	46	28	74
above 25,000	15	4	19
Total	77	42	119

5. Total cost of international travel by all personnel (including volunteers)

Name & Designation of the person (s)	Destination	Purpose	Gross Expenses INR	Sponsored by external organisation		
Vadlamani Ravi - President	The Netherlands	Project Work	215,245	RRDF, The Netherlands		
J. Ranga Rao - Operational Director	The Netherlands	Project Work	215,245	RRDF, The Netherlands		

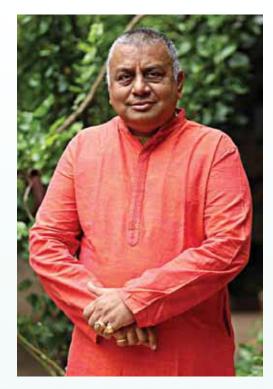
6. Total cost of National travel by all personnel (including volunteers) : INR 597/-

### PARTNERS IN PROGRESS

S.No.	DONOR/AGENCY	PROGRAMME
1.	ALLIANCE ONE INTERNATIONAL INDIA PRIVATE	Child Labour awareness and wash programme in burley tobacco growing villages of
	LIMITED	Vinukonda Region
2.	ANNELLA WEHLAGE, CANADA	Community Development Works
3.	APT ONLINE, HYDERABAD	Vidya Volunteers
4.	DECCAN TOBACCO CO., GUNTUR	Community Development Projects in Tobacco Growing Area of Prakasam District
5.	DDU-GKY, NEW DELHI	Vocational Training
6.	DKA, AUSTRIA	Lead Ten Weavers' Communities towards Sustainability in Chirala Area
7.	FEMI, THE NETHERLANDS	Comprehensive Community Development
		Programme in Thotavaripalem, Narapureddypalli and Suravarapu palli
		Supporting Children with Disability
8.	FLEXI-PLAN, THE NETHERLANDS	Comprehensive Community Development Programme in Rudrasamudram SC and Jandrapet ST
9.	FONDAZIONE SAN ZENO ONLUS, ITALY	Comprehensive Community Development
		Programme in Ambapuram and Marripalem
		Combating the problem of Child Labour in Piduguralla
10.	GIVE2ASIA, USA	Post Covid Response
		Scholarships to College Students
		Vocational Training for female candidates
		Bicycles
		Global Fund
11.	GIVE FOUNDATION, BANGALORE	Child sponsorship
		Bore wells
		General Fund
12.	GIVING FOUNDATION, UK	Community Development Works
13.	GSRD FOUNDATION, THE NETHERLANDS	Vocational Training Programme, Piduguralla
14.	GOVERNMENT OF ANDHRA PRADESH	Household Toilets Programme
15.	ICM, Ganapavaram	Community Development Works
16.	INSIEME SI PUO, ITALY	Child Sponsorship Programme
17.	ITC LIMITED, KOLKATA	Community Development Programme in 34 villages of Guntur District
18.	MISSION BAMBINI FOUNDATION, ITALY	Distance Adoption Programme in Bollapalli and Markapur Areas
19.	MORE FOUNDATION, THE NETHERLANDS	Borewells

S.No.	DONOR/AGENCY	PROGRAMME
20.	NCDC, NEW DELHI	FPOs in Prakasam, Nellore and Chittoor Districts
21.	NABARD	Tribal Development Fund
		FPOs in West Godavari and Nellore District
22.	PHILIP MORRIS, SWITZERLAND	Prevention and Elimination of Child Labour through After School Activity in burley Tobacco Growing villages of Vinukonda Region
		Pilot project for empowering the women through economic empowerment in two villages of burley tobacco growing Vinukonda Region
23.	PREVEST DENPRO LTD.	Community Development Works
24.	REBA CORPORATE SERVICES	Community Development Works
25.	RRDF, THE NETHERLANDS	Comprehensive Community Development
		Programme in Nachugunta, Brahmaiah Gari Moola, Gollamanda, Edurumondi, Yesupuram,
		Krishnapuram and Lakshmipuram
		Dubai trip and other expenses
		Bicycles
26.	SANITHA GUDDU, UNITED KINGDOM	Community Development Works
27.	SIR HORACE KADOORIE INTERNATIONAL	CCDP in 10 villages of Bollapalli Mandal
	FOUNDATION, HONG KONG	
28.	SONNENHAUS, GERMANY	Combating the problem of Child Labour in 20 costal scheduled tribe Yanadi colonies, Prakasam District
29.	SRI DHANALAKSHMI COTTON AND RICE MILL	Community Development Works
	PVT. LTD., GANAPAVARAM	
30.	SRI LAKSHMI AGRO PRODUCTS	Community Development Works
31.	SRI NUKALA RAMAKOTESWARA RAO, GUNTUR	Community Development Works
32.	SYNCHRONY INTERNATIONAL SERVICES, HYD.	Water Treatment Plants
		Livelihood Interventions
		Tribal Development Project
33.	TERESA, USA	Community Development Works
34.	UNITED WAY OF HYDERABAD	Comprehensive Community Development Programme, Angadi Chittempalli
35.	UNIVERSAL LEAF TOBACCO COMPANY, USA	Household Sanitation
36.	VENKATA SURESH ENTERPRISES	Community Development Works

### **FUTURE READY**



"The choices we make today create the future that we are dreaming of" Kapil Tetarwal.

The Current Scenario of not-for-profit organisations in our country is undergoing a tremendous change. The funding patterns, the desires and demand of the donor agencies, lack of adequate qualified staff are a few of the uncertainties that not-for-profit organisations face during these changing times. While the need and demand for services of developmental organisations is increasing by leaps and bounds because of the societal inequalities, the not-for-profit

organisations are not able to fulfil the societal demands.

The mandatory corporate social responsibility programme by the Government of India has opened up new avenues and opportunities for us while there are several corporate entities are looking for partnership. ASSIST is also actively joining hands with Government to support the various developmental programmes of both the Central Government and the State Government. There is certainly a shift in the functioning of ASSIST. This paradigm shift is certainly engaging our thought process and preparing ourselves to face several challenges for the future.

The demands from corporates to design and deliver services which they would like to pursue in the areas of education, health, economic development are being understood by a constant dialogue and interface between ASSIST and the Corporates. Our management team is attending various meetings, seminars, workshops that the corporates are conducting so that new partnerships will be forged, and the existing partnerships will be strengthened. Our monitoring and reporting team has been strengthened with the introduction of the internal audit. ASSIST is in compliance with the statutory norms and statutory requirements of the donors. Our implementation team is also geared up to meet the various delivery deadlines and constant follow-up by the management is being done to achieve the desired objectives.

ASSIST is using its experience of working in the field and is transforming itself to be future ready. We are introducing several operating procedures and strengthening the existing monitoring and reporting systems. The software is being upgraded and modern tools are being sourced to enable prompt reporting and to maintain the standards required by the donor agencies. We are conscious that we must enlist professional advisory support and we are actively pursuing to bring in such competent members into the executive committee.

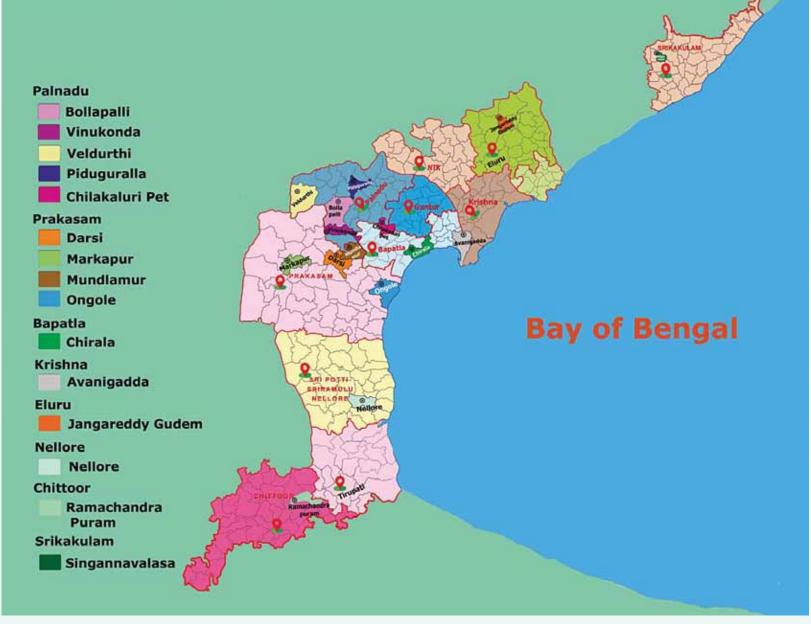
ASSIST is actively looking at digital fund raising. We are strengthening our social media usage with a new and improved website. ASSIST is also actively looking into expanding its fund-raising operations by starting a trust in the United Kingdom and the United States of America so that we will be able to attract individual donors specially Indians who are well settled in those countries. While ASSIST's core strength is in its experienced staff and the values we believe in, we are strengthening our existing staff by giving them more training opportunities and also recruiting more qualified individuals. To enlarge our operations into new areas we are utilising our strengths to pole vault into the future.

Dr. RAVI VADLAMANI President

### EXECUTIVE COMMITTEE

	S. Name & Address No.	Sex	Qualification	Occupation in the Board	Position	s. No	Name & Address	Sex	Qualification	Occupation in the Board	Position
	1 Rtn. Ravi Vadlamani Umamaheswara Rao & Co Chartered Accountants D.No.3-26-2, Flat No.B1-59 1st Line, Ravindra nagar New Pattabhipuram Guntur - 522006 Cell : 9848132565	Male	F.C. A	Chartered Accountant	President	6	Mrs. G. Sarojini W/o Dr. Ranga Rao Manju Nursing Home 7-107, Main Road Gandhi Pet Near Post Office Chilakalluripet - 522616 9390017729	Female	Intermediate	Social Worker	Member
P	2 Fr. Antony Santiago C/o Loyola High School Kotipi Road, Weavers Colony, Hindupur, Andhra Pradesh 515211	Male	B.Sc. B.Ed.	Social Worker	Vice President	7	Mr. K. Anji Babu S/o Venkata Narayana 4-338-1, 3rd line Pandaripuram Chilakaluripet - 522616 9849638244	Male	B.A.	Social Worker	Member
	3 Fr. N. Bala Showraiah S/o Anthaiah 4-5-38, Bishop house Chandra Moulinagar Guntur - 522007 Cell : 9959766334	Male	B.A	Parish Priest	Executive Secretary	8	Mr. Muthineni Venkateswarlu S/o Punnaiah 5-512, Lakshmi Narayanapuram Geetha Residency, Flat No 4 N.R.T Centre, Chilakaluripet Guntur Dist -522616 Cell: 9848157219	Male	B.V.Sc.	Business	Member
	4 Mr. B. Hemanth Kumar S/o. Venkateswara Rao Government Hospital Road Chirala - 523 155 Bapatla District Cell : 9440242350	Male	LL.B.,	Advocate	Joint Secretary	9	Dr. T. Naga Swetha D/o. Sreerama Murthy 4-01, Nagayalanka - 521 120 Krishna District Cell : 9642346952	Female	MBBS	Dermato- logist	Member
	5 Mrs. B. Lakshmi Singh 401 - Fortune villa 5th line, Rajendhra Nagar GUNTUR - 522006 Ph: 9848157279	Female	B.Com.	Social Worker	Treasurer						

### Our Operational Areas Andhra Pradesh





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